

# “We CaRE” Initiative

A guide on how to roll this program out in your local community to help Front-Line Heroes and small businesses.

## *What will you need to launch this program in your community?*

- (1) Ask your employees to submit local retailers, fire stations, hospitals in their community that they would like to support
- (2) Set a budget
- (3) Start spreading joy and “Paying it forward”

## **What you will need:**

Emoji stickers that can be delivered to local fire stations, hospitals, retailers

- Purchase Uline Premium Laser Labels (S-20176) and print your own using the templates in the following link: <https://passco.sharefile.com/d-s9f386aa68414270a>
- Order the stickers through your local printer (If you need a printer – please contact Kasper Printing at <https://www.kasperprinting.com/contact.htm>)

Bucket of Goodies:

- Purchase a tub from a local retailer (Target/Home Depot)
- Fill it with goodies such as (Kind Bars/bags of mixed nuts/lifesavers/M&M's) Make sure they are all individually wrapped items and do not open the boxes or bags before delivering
- Purchase poster board and make thoughtful signs to include with your delivery

Click this link to see photos: <https://passco.sharefile.com/d-s2b588369fe249cca>

## **Social Media:**

Post your photos to **#wecarecre**

Together, the Commercial Real Estate Family can make a difference one Community at a time!  
We have a long road of recovery ahead of us and every thoughtful gesture matters.